

The BEAT Sheet November 2007



Business Educators Australasia (Tasmania) Inc.

ABN 5798 4913 285

Dear Members

Term 3 is fast drawing to a close.

This issue of the *BEAT* Sheet includes a report by Jodie Schafferius on the CPA Australia Plan Your Own Enterprise Competition for 2007.

Included is information on how to obtain multiple copies of the Colin Dunn book "Let's Plan a Business". Great for those enterprising teachers amongst us.

We would like to invite all members to our end of year social functions being held in Hobart on Monday December 3rd and in Launceston on Friday December 7th. Please RSVP as soon as you can so that we can organise the catering. A separate flyer has been emailed with the details. We hope to see many of our members there, otherwise, best wishes for a safe and happy Christmas and a relaxing break before Term 1 begins in 2008

Miranda, on behalf of BEAT

1 CHRISTMAS DRINKS

Please come along and join us for end of year festivities

In the South:

Monday 3rd. December

5:00 pm

The Boatshed at Cornelian Bay

Please RSVP by Nov 28th to Miranda.baptist@education.tas.gov.au

In the North:

Friday 7th. December

4:00 pm

at MUD

Please RSVP by Dec 3rd to Helen.mason@education.tas.gov.au

2 CPA Australia Plan Your Own Enterprise Competition 2007



What a fantastic year it has been! Over 130 students from 8 schools were involved, with 51 entries in Division One, 32 entries in Division Two and 28 entries in Division Three. It was a pleasure receiving the many entries from a range of schools and seeing the wealth of knowledge and talent that our young people have.

Seven individual finalists and four group finalists were short-listed by a panel consisting of Julie Fisher, Neesha-Marie Hartog, Selina Kinne, Neil Walker and myself. There were three judges: Colin Jones from the School of Management at the University of Tasmania, Louise Thynne from Marist Regional College, and Ian Davenport, CPA. The 2007 winners are:



Division One: Ashleigh Eberhardt, St Michael's Collegiate School.
Division Two: Joe Hawksworth, The Hutchins School.
Division Three: Mathew Hey and Tuanling Tan, Dominic College.

National Judging took place in Canberra on October 22 and Tasmania was ably represented by our Division One winner, Ashleigh Eberhardt who attended

Thanks to all who were involved this year, and I look forward to even more entries in 2008!



Here's me receiving my awards from the CPA Tasmania Division President at the State presentation ceremony.

My Trip to Canberra

I was surprised, after entering the CPA Australia Plan Your Own Enterprise competition, when I managed to come 1st in Tasmania for Division 1. For me this was quite an accomplishment as I do not consider myself to be the smartest person. Thanks to BEAT I received a \$200 cheque for winning Division One, which I thought was very generous. I also received a movie ticket and a certificate.

One other benefit of having entered the PYOE competition through my class with Ms Schafferius, and coming first, was that I received a trip to Canberra to compete against the other winners in the country. We stayed at the ANU and all shared rooms with one of the other winners. This was a nice change as I don't usually share a room with someone I do not know. I had a great time competing in the competition and it was also really fun getting to see some of the amazing sights around Canberra like the Museum, War Memorial and Parliament House. I made a wonderful bunch of new friends from all around Australia.

The experience was tremendous; all the people I got to meet – judges, organisers, other competitors – were all very friendly and welcoming. Overall, I am really glad that I got to experience this educational competition and trip, and to be able to travel somewhere and meet so many friendly people.

Ashleigh Eberhardt
St Michael's Collegiate School

CPA AUSTRALIA PLAN YOUR OWN ENTERPRISE COMPETITION 2007

AUSTRALASIAN WINNERS

Division One

Name: Maria Koulianos

School: Darwin High School
Northern Territory

Business Plan: *Ultimate Paintball*

Description: Ultimate Paintball is a team based sport that involves opposing teams playing out active packed combat style scenarios. Ultimate Paintball is committed to providing the

highest quality gaming experience, for their customers. They aim to make paintball fun, challenging and a team building sport. Ultimate Paintball abbreviated to 'UP' will be a member only club to maintain a high quality environment.

Division Two

Name: Michael Carey

School: Christ Church Grammar School
Western Australia

Business Plan: *Wiggles n Giggles Ltd*

Description: The mission statement for Wiggles n Giggles is 'to create shareholder value by promoting to children the value of continuous, secular learning, the benefits of healthy eating and a physically and socially active lifestyle.
Wiggles n Giggles is a small business that integrates the operation of a fun centre with the operation of a childcare centre. While originally based in Perth the future vision for the business is to expand to other capital cities.

Division Three

Name: Rebecca Miller and Megan Young

School: St Leonard's College
Victoria

Business Plan: *Paw Resort Friends*

Description: The resort offers to look after small pets when owners are away either on holiday or work. The resort will look after rodents, fish, reptiles, birds and insects in a specialty dedicated area. Feeding, exercising and caring for the creatures during the owner's absence will be a key role of the business.
The partnership will provide a loyal, trustworthy and honest place to leave pets. All creatures whatever shape or size will be cared for.
Paw Friends Resort will strive to provide a home away from home for the loved pets. The niche was discovered because of the great difficulty in finding someone to look after small pets during an absence. It's relatively easy to find kennels for dogs and catteries for cats when you need them but most people have to rely on family members or close friends to look after their smaller pets while they are away.

Let's plan a business

..... an entrepreneurial approach

By Colin Dunn



Great deal for class sets of this excellent student book

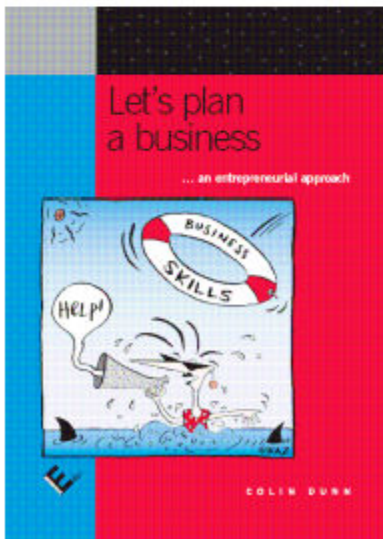
Buy 10 or more copies of this text and pay \$12 per copy plus GST and postage. Buy 18 (or more) books (they come in boxes of 18) and pay only \$208. This includes GST and postage to anywhere in Australia. That is approx. \$11.50 per book - less than one-third the original price.

In addition

For each order you receive a PDF file explaining how *Let's Plan a Business* can be used to assist your students enter the CPA Australia/ Business Educators Australia *Plan Your Own Enterprise Competition*. See <http://www.afsse.asn.au/pyoe/index.htm> for details of the competition.

How to order

Email your order to col.dunn@bigpond.com or complete and send the order form below.



Mail order to: Enterprise Edge Pty Ltd
PO Box 117, Pambula NSW 2549
ABN 59 084 732 516

Name of School: _____

Address: _____
_____ Postcode: _____

Person ordering: _____

Email address: _____

Order Number: _____

Number of copies: _____ (10 or more)

Your comments, feedback or suggestions are welcome.

Regards

Miranda Baptist

BEAT President

November 2007