

The BEAT Sheet Update July 2007



Business Educators Australasia (Tasmania) Inc.

ABN 5798 4913 285

Dear Members

This notice is to remind you of

- **PYOE Competition closing dates**

And tell you about 2 upcoming events

- **AFR Australian Business Case Studies – Edition 3 is on the way**
- **A FREE community seminar in Hobart** with local speakers who have achieved small business success

Miranda

1 CPA Australia Plan Your Own Enterprise Competition



How are your students' Business Plans coming along?

State entries are due by **Friday 7 September** (last day of Term 2) and should be sent to

<p>CPA Australia Plan Your Own Enterprise Competition Coordinator BEAT PO Box 197 NORTH HOBART TAS 7002</p>

If you have any queries at all, please contact

Jodie Schafferius (Southern Tasmanian contact)
Ph: 03 6221 4242
Email jodie.schafferius@hutchins.tas.edu.au

Helen Mason (Northern Tasmanian contact)
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Email helen.mason@education.tas.gov.au

Great **NEW prizes** are being offered this year. Included as a separate attachment with this BEAT Sheet is a flyer for the competition

Please do not hesitate to make contact with either Jodie or Helen if you have any queries.

The CPA Australia website has been updated with the revised competition guidelines. Please have a look at these and encourage your students to make use of the web-site. The PYOE links contain a wealth of information to assist students with their business plans.

Here are the links:

www.cpacareers.com.au/competition.asp

2005 winning entry:

www.cpacareers.com.au/uploads/pdfs/pyoe_2005winner.pdf

Other past winning entries:

www.afsse.asn.au/pyoe/pyoe_past.htm

Advice regarding the judging process in 2007 will be forwarded shortly.



2 AFR Australian Business Case Studies

Are you using the AFR Australian Business Case Studies (Edition 2) with your classes?

Edition 3 is at the printers and should be in schools soon. There is a useful web link for the Case Studies which can enhance how you use the resource to fit with your teaching and learning program.

<http://www.afrbiz.com.au/>

We are interested to hear from you if you are interested in professional learning for using the resource with your classes. Please send a reply with this information.

3 INVITATION to FREE Community Seminar

What: Ready, Set, Profit – Hot Tips to Drive Your Business

When: Thursday 23 August from 5:30pm – 7:00pm

Where: Drysdale Institute, 59 Collins Street, Hobart

Cost: FREE

The seminar will provide first hand insights from successful business operators – how they established their businesses, their personal experiences, the challenges they faced, and what it takes to **achieve small business success**. This event is FREE and is for anyone who is keen to run their own business either now or in the future.

You will hear from:

Heather Chong, Chief Executive, Qew Orchards

Peter Fitzgerald, Owner, Gloria Jean's Eastlands

Ian Higginbottom, Managing Director

Rob Hartnett, Business Performance International, will lead this interactive free session.

PLEASE NOTE, people attending will receive a free copy of Sensis' latest marketing and advertising book "**Small Business, Big Opportunity**" which retails at \$24.95.


All secondary schools are invited. Registration is essential to ensure sufficient seating and copies of the resource. Please see the attached flyer and watch for further information about reserving places for yourself and your students.



StartSmart Schools Program for secondary schools

When it comes to money.....

Business Studies students increased their knowledge about the financial skills needed to take them through life when they attended the StartSmart Financial Literacy Forum at the Uni of Tasmania recently. With 200 other students from Hobart schools they rocked their way through a day of engaging and fun-filled activities learning how to better equip themselves to deal with the financial challenges ahead.

The not-for-profit arm of the Commonwealth Bank, the Commonwealth Bank Foundation, has taken the StartSmart Forums around Australia to help our students lose their  plates when it comes to money!



Students at the StartSmart Forum at the Uni of Tas

Any feedback is welcome

Regards

Miranda Baptist

BEAT President

July 2007