

The BEAT Sheet



Business Educators Australasia (Tasmania) Inc.

ABN 5798 4913 285

*For teachers of Accounting, Computing (Business), Business Studies,
Economics, Enterprise and Legal Studies*

Welcome to the new school year and to the first issue of **The BEAT Sheet** for 2006.

We have some exciting PD workshops planned for this year and some preliminary information is outlined in this newsletter. We hope that all BEAT members will be able to attend the sessions in either Hobart or Launceston during Term 1. Please watch the next mailout for further details.

This issue of **The BEAT Sheet** also includes

- o Dates for the 2006 BEA national conference in Adelaide
- o Information about the Export plan competition for those schools considering offering it this year
- o Reminder about the BEAT posters
- o Reports from Hobart College about the 2005 ABW Online Challenge and from Newstead College outlining projects undertaken by VET Business Services students
- o Results of the CPA Australia PYOE Competition 2005

I am sending this issue of **The BEAT Sheet** to everyone on last year's mailing list. Please forward to all the Business Studies teachers at your school or college and let me know if any teacher would like to be individually added to the mailing list for 2006 or if your contact details have changed.

The BEAT AGM will be held in March. **All** members are invited to attend and we will advise the date via email soon.

Best wishes for a great year in 2006

Miranda Baptist, President

2006 BEAT Professional Learning

"Think Like an Entrepreneur" DVD Resource

BEAT will be providing PD for teachers around this BEA resource both in Hobart and in Launceston. All teachers attending will receive a copy of the resource materials and DVD.

It is anticipated that the PD will take place during the first part of Term 1 so that teachers can use the resource in their classes this year.

The DVD is designed for classroom use and to complement the business education curriculum generally.

We anticipate the PD workshops will explain how you can develop enterprise skills and entrepreneurial thinking within the classroom environment using the accompanying resources.

ANZIIF Insurance In Schools Resource

A DVD with classroom materials and teacher notes has been developed through BEA. Professional learning will be available to introduce this resource package to teachers.



Michael Drennan has again offered to present Quickbooks accounting workshops for **BEAT** members in both Hobart and Launceston this year.

AUSTRADE Export Plan Competition

The **Austrade Export Plan Competition** runs each year. Students prepare an export plan for an actual product not currently being exported, but which they see could be developed into a successful export product.

\$500 is awarded to the Tasmanian winning entry which is then judged against the other state winners for the national award of \$2,000. If you would like further information about this for your Business Studies classes please visit www.austrade.gov.au and click on the link to student resources, or contact miranda.baptist@education.tas.gov.au

BEA National Conference 2006

The BEA Conference will be held in Adelaide on 13-14 October this year. Indications are that this will be a great conference, so please write the dates in your diary. We hope that a number of our members will be able to attend and build the conference into their professional learning planning for this year.

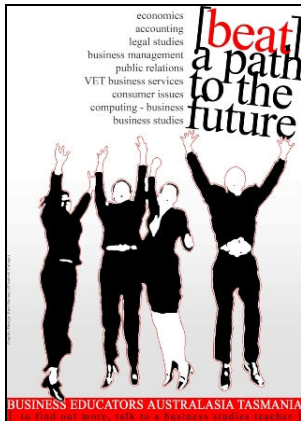
BEAT Posters

If your school has not yet received the A3 size BEAT posters designed last year by Graphic Design student Kate Bonney at Elizabeth College, please contact either

Helen Mason Helen.Mason@education.tas.gov.au

or Miranda Baptist

Miranda.Baptist@education.tas.gov.au



We hope these have been useful in promoting Business Studies subjects with new students in your school.

Year 11/12 Business Studies syllabuses

Year 11/12 subjects Accounting, Economics and Business Studies have new syllabuses for 2006.

Through a wide consultation process, writing groups have developed the revised syllabuses over the past two years and the accredited documents are now available on the TQA website at www.tqa.tas.gov.au following the TCE subjects link.

Teachers attended professional learning days in December 2005 to look at the new syllabuses, discuss ways to assess students' work against the new criteria and explore teaching and learning activities relevant for new aspects of each course.

BEAT was pleased to be able to provide some support for members who attended these professional learning workshops.



2005 ABW at Hobart College

Enterprise Education Online Program

The ABW online challenge has teams of students taking over the running of an established sports manufacturing company that produces, distributes and sells in national and international markets. The participants form a simulated company using an experiential decision making process. The students make all the production, financing and marketing decisions affecting their company's performance in the market place. These decisions include pricing, product quality, target market, staffing levels, training, financing and dividends.

The 2005 Hobart College team experienced the full range of emotions associated with the running of a business in the real world. There were interruptions brought about by exams in July followed by a snow storm in August which closed the college. Students learned that 'such is life' in the business world! Their final share price rose from \$5.00 at takeover to \$20.75 at the end of the two year period. A great result.

Andrew Kruup as CEO, was the worthy recipient of the BEAT award for Outstanding Entrepreneurship, with Wee Kim Chiew and Deidre Tan receiving a special mention for their dedicated and enthusiastic participation in the team.



Hobart College Principal Ron Nash is pictured presenting certificates of participation to Saul Webb, Chase McConnon, Wei Kim Chiew and Emma Weir.

Steve Lowry

Hobart College ABW Coordinator

What happened at Newstead in 2005?

During 2005, **VET Business Services** students at Newstead College put their skills to work in an effort to track down and “collect” stories of success, achieved by ex-students. It was a full on task, requiring students to:

- ☞ obtain names and rough outlines of students now engaged in employment or further studies,
- ☞ contact these students to ask for their help and further information,
- ☞ collect appropriate photos and details, and
- ☞ create mini biographies.

Overall the project was an effective means for the VET students to develop a huge range of skills, whilst resulting in a promotional tool for the college and a boost for our ex-students.

Students are already collecting details and photos of current students (including themselves) with the plan to leave them for the class of 2006 to continue the project.

Here are two examples of the completed work:



Helen Mason
Newstead College

CPA Australia Plan Your Own Enterprise Competition



A group entry from The Hutchins School was named the national award winner of the PYOE competition in 2005.

The competition conducted by Business Educators Australasia and which highlights the importance of business planning to the success of small business operations, gives years 9-12 students the opportunity to put into practice some of the core business management components that are part of their school curriculum.

Judging of the state finalists was undertaken by Colin Jones, lecturer in Entrepreneurship at UTas. The Hutchins School entries scooped the pool with winning entries in Division One, Division Two and Division Three.

CPA Australia's Tasmanian president, Brian Smith, believes that this competition is an excellent learning exercise for students to assist in their understanding of how the private sector works in the State because Tasmanian business is primarily made up of small businesses.

BEAT congratulates all students and schools for their entries to the competition in 2005.

2005 Economics Challenge

BEAT was pleased to once again contribute to the Economics Challenge in 2005 as one of the sponsors. The event is conducted for all Economics students around the State by the University of Tasmania. The winning teams in 2005 were from Elizabeth College. Congratulations to all schools and students for their participation in this event.

Contributions for *The BEAT Sheet*

If you have any contributions for your newsletter during the coming year please send them to us. We aim to provide an interesting and informative newsletter for our members with lots of your school news. Send your emails to the editor at miranda.baptist@education.tas.gov.au

