

The BEAT Sheet



Business Educators Australasia (Tasmania) Inc.

ABN 5798 4913 285

*For teachers of Accounting, Computing (Business), Business Studies,
Economics, Enterprise and Legal Studies*

Welcome to *The BEAT Sheet* for Term 2, 2005. This newsletter comes to you in a different format to previous newsletters. We are currently working on a new logo and newsletter letterhead with students from Anne Kirk's Graphic Design class at Elizabeth College. Kate Bonney has designed the draft logo on this newsletter and I would welcome your comments on this. The students are also working on a poster which we plan to have printed and distributed for use in your schools, to assist with student enrolments, and to promote Business Studies generally. The poster will feature the subjects that will be available for study in Years 11 and 12. We hope the poster will be useful for Year 10 students as they plan their courses for college, and also for Year 11 students re-enrolling for Year 12. Any feedback at this stage would be welcomed. We greatly appreciate Anne's support in encouraging her Graphic Design students with this project.

Thank you to all members for your support of **BEAT** this year. We are pleased to have 27 memberships around the State, some for individual teachers and others as school memberships which include up to 3 teachers each.

Your contributions for **The BEAT Sheet** are always welcome. Please send any news via email to miranda.baptist@education.tas.gov.au.

Julie Fisher conducted a professional learning workshop in Hobart this term entitled "*What is the place of Business Studies within the Essential Learnings curriculum framework?*" This proved a valuable workshop for participants and Julie hopes to repeat the session for Northern members in Launceston early in Term 3. Please watch your email for details of where and when this will be held.

Miranda Baptist, President

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CPA Australia Plan Your Own Enterprise Competition



The CPA Australia PYOE competition enables students to develop an idea and test its feasibility with a business plan.

The closing date for entries is FRIDAY September 2nd

There are three divisions:

- **Division One** is for individual students of any age;
- **Division Two** is for individual students up to 16 years at January 1 2005;
- **Division Three** is for groups of up to six members.

The closing date for entries for the competition is Friday 2nd. September.

For any last minute information, please contact Jodie Schafferius on 03 6221 4278 or via email

jsc@hutchins.tas.edu.au

ABW Enterprise Education



Report from Claremont College

Claremont College is running **Australian Business Week** from August 26th – September 1st. During this week eighty students from seven different High Schools and Colleges will be immersed in the world of business.

As part of a team, students will face all the real-world problems that a manufacturing business would face, and they will be expected to provide solutions within a given time frame. A team of mentors, experts and industry leaders, will provide support and direction throughout the week. Students will make business decisions, design a marketing plan, produce a video clip, create and operate a trade display, write a company report and participate in a presentation to an audience which will be judged by industry experts. To successfully deal with the demands and pressures of the week, teams will need to develop skills in communication, co-operation, problem-solving and time management.

For further information contact **Deb Bryant** at Claremont College on 6249 6820. **BEAT** congratulates all students, teachers, schools and colleges who are participating in ABW this year. We would be pleased to report on your successes in the next **BEAT Sheet**.

2005 Commonwealth Bank Foundation Financial Literacy Grants

Applications are now open for your school to apply for grants of \$3,500 to help develop and/or improve financial literacy skills of students in Years 7 to 12. The Financial Literacy Grants offer your school the opportunity to implement a creative and engaging education program to develop students' awareness, understanding and skill in financial literacy.

This year there is an online application process available at www.commbank.com.au/financialliteracygrants Applications close **Friday 9th September 2005**.



Commonwealth Bank Foundation Financial Literacy Resources

The Commonwealth Bank Foundation, working with professional educators, has released a new national teaching resource to help improve financial literacy among young Australians. This is a free on-line resource available for all teachers of Years 7-10 to download from www.commbank.com.au/foundation or via a link from the www.dollarsandsense.com.au website.

There are 12 modules available which have been clearly mapped to learning outcomes of the curriculum in each state or territory and designed to support teachers' current activities.

When you visit the website you will find the link to the Tasmanian curriculum. Modules include

- Earning an income
- Spending and saving
- Consumer protection
- Buying a car
- Financial services
- Managing finances
- Personal investment
- Planning and running a business
- Impact of technology
- Economics of everyday finance

2005 Economics Challenge

The 11th Economics Challenge will be held on Friday 19th August at the Student Activities Centre, UTAS.

Once again, students from The Friends' School will be preparing the mini quizzes and newspaper headline activities for students from around the state who gather at the University of Tasmania for this event. Wrest Point is the major sponsor for the Challenge and we greatly appreciate the ongoing support of the Economics Department at the University of Tasmania for making the day possible for Economics students around the state. **BEAT** is also proud to support the Economics Challenge.

Approximately 150 of the 300 students around Tasmania currently studying this subject have registered to attend the challenge! Great news.

**Camerons Chartered Accountants
Offer Scholarship to Newstead
College Students**



Camerons Chartered Accountants are a local firm in the north of the state, passionate about supporting young talent.

After successfully employing a number of students, straight from college as trainee accountants (attending university part time) and administrative staff, Camerons Chartered Accountants want to do more.

In 2006 Camerons will be offering a scholarship fund to Newstead, Launceston and The Don Colleges, to be awarded to promising business people of the future. The successful student in each college will receive a significant sum of money to put towards their further academic studies.

Former Newstead College students currently employed by Camerons Chartered Accountants are

Stewart Lew



Carmen Davey



Louisa Coveney



Lisa Blackmore

John Warren



If you would like further information on this exciting opportunity for students please contact Helen Mason at h.mason@newstead.tased.edu.au

Helen Mason

BEAT Northern Vice-President

Lawfest

Lawfest will be held on Friday 19th August starting at 10 am until approximately 2:45 pm. The theme this year is International Business Law.

**BEAT Professional Learning Session
Thursday 14 July 2005**

Eight Business Studies teachers attended a session at Southern Branch on Essential Learnings and Business Studies. We addressed the question:

What is the place of Business Studies within the Essential Learnings curriculum framework?

This involved brainstorming what we thought was important, and worthy of knowing and understanding, from the traditional Business Studies syllabus. We looked at the concepts that underpinned each topic that was identified.

Teachers were then able to make connections with the outcomes and standards and began to plan a unit of work, beginning with the understanding goals.

The teachers who participated were all at different stages in terms of their work with the ELs, and were able to work together to increase their understandings.

We plan to hold a similar session in Launceston in the near future and also a follow up session in both the north and the south of the state next term.

Julie Fisher

Essential Learnings Branch Teacher Leader

MoneySense Financial Literacy Workshop

A hands-on workshop will be held in Hobart on Friday 11 November 2005 at the Glenorchy Civic Centre for students to learn about managing their finances and using these skills to achieve financial independence. The workshops are designed to be interactive, educational, of practical application and most of all fun!

All schools should have received an invitation to the Workshop from the **Enterprise Network for Young Australians** (ENYA) and the **Commonwealth Bank Foundation**. If the flyer has not yet reached you, further information can be obtained by sending an email to moneysense@enya.org.au

“Exporting for the Future” Workshop at Newstead College

A workshop was held recently at Newstead College where teachers had the opportunity to preview the latest Austrade educational resources.

This year Austrade have continued to develop their free classroom resources with a set of posters on **Globalisation** now available for teachers attending the workshops. The set of 6 posters is accompanied by a book of **poster activities** which enhance their value as a teaching and learning resource.

The **Austrade Export Plan Competition** runs each year. Students prepare an export plan for an actual product not currently being exported, but which they see could be developed into a successful export product.

\$500 is awarded to the Tasmanian winning entry which is then judged against the other state winners for the national award of \$2,000. If you would like further information about this for your Business Studies classes for next year, please contact miranda.baptist@eliz.tased.edu.au.

Further workshops are planned for Tasmania so please watch out for further details.



Annette Taylor, Leigh Gleeson and Julie Wilson reviewing the Austrade resources.



Helen Mason and Leigh Gleeson discuss how the resources can be used in their Business Studies classes.

Comview 2005

Comview will be held at La Trobe University, Bundoora Campus from November 28-30, 2005. Preliminary information has been sent to schools and colleges.

News from the ABS

The Australian Bureau of Statistics has recently made a wide range of their publications available **FREE OF CHARGE** on the ABS website.

In the budget this year, the Treasurer announced additional funding for the Australian Bureau of Statistics to make official statistics more readily available to all Australians. This is great news for schools.

From 1 July 2005, publications can be downloaded FREE from the web site but a charge will still be incurred for hard copy publications ordered through the National Education Services Unit. The school is sent an invoice for the cost of the publication and if it is included in the STATPAK Online catalogue, a 30% discount applies. There will be no change to this service, however schools should be aware that these publications will be available free from the ABS website www.abs.gov.au

If you have any questions about how your school will be affected, please contact the National Education Services Unit on 1800 623 273 or schools@abs.gov.au.

Global Issues

The United Nations has declared 2005 the International Year of Microcredit, in recognition of the idea that poor people need access to a range of affordable financial services. Over the past few decades, microfinance has evolved from its origins in small loans that help poor people start businesses, to a bold vision of creating entire financial systems that work for the poor.

The Microfinance Teacher Resource CD has been uploaded to the Global Education website at:

<http://www.globaleducation.edna.edu.au/microfinance/>

This resource has been written for primary and secondary teachers to introduce students to the concept of microcredit. Check it out. I think it's great and I hope that some members find it useful in their classrooms.

LCGS Near Enterprise Champions!

BEAT congratulates Launceston Church Grammar School on their success in achieving second place in the recent seeding rounds of the Global Enterprise Challenge. LCGS were the only Tasmanian team represented at the Australian finals of the Global Enterprise Challenge in Sydney on June 21st - 22nd. The team missed out on becoming the champions by 0.4% and are pictured below with their teachers Marg Hosford and Bernd Meyer.



The challenge for the teams was to “produce a working model of an innovative product for the use in the home that will make a contribution at the local level to help avert the global warming crisis facing Planet Earth in the 21st century”. The students had 24 hours to complete the challenge by producing a working model, a business plan and to present it orally.

Launceston Church Grammar scored most highly in the finance, creativity and communication sections to secure first place.

Well done to the LCGS team.

Contributions for the **BEAT Sheet**

We would love to hear from you if you have any contributions for the **BEAT Sheet**. Our aim is to provide a document that is useful for our members so please email any contributions to miranda.baptist@education.tas.gov.au

Business Educators Australasia

BEAT is an affiliated organisation of Business Educators Australasia (BEA). <http://www.pa.ash.org.au/afssse>

Doug Cave from Queensland is President of BEA for 2005 and Julie Fisher is Secretary. The report from the BEA AGM follows and contains some interesting reading. The biennial BEA Conference 2006 has been planned for Adelaide on 1st and 2nd October 2006. I hope that **BEAT** members will be able to start planning their attendance now. We will forward more information on this conference as it becomes available. The July Report for BEA follows:

BUSINESS EDUCATORS AUSTRALASIA

REPORT JULY 2005

Business Educators Australasia (BEA) is made up of 13 affiliated organisations from all Australian States and New Zealand. Being a member of any one of these organisations means that you are also “affiliated” with BEA, the National body for business, economics, accounting and legal studies teacher associations. Member organisations are:

- Business Educators Australasia – Tasmania
- Business Educators Australian Capital Territory
- Business Educators Association of Queensland
- Business Educators Teachers’ Association of Northern Territory
- Business Educators Teachers’ Association of South Australia
- Business Educators Western Australia
- Economics and Business Educators New South Wales
- Economics Teachers’ Association of Western Australia
- Economics Teachers’ Society of South Australia
- Legal Studies Association of NSW
- New Zealand Commerce and Economics Teachers Association
- Queensland Economics Teachers’ Association
- Victorian Commercial Teachers’ Association

The Annual general Meeting of BEA was held in Sydney in May. At the AGM, Julie Fisher (BEAT) stepped down as President after 4 years as President of BEA. It is appropriate to express our appreciation to Julie for her leadership. BEA continued to grow and strengthen under Julie’s leadership and the recognition of BEA by a variety of government and private enterprise organisations is testament to this.

The AGM resulted in Doug Cave (QETA) being elected President; Vice Presidents are John Glasson (VCTA) and Anthony Gray (BEAQ); Treasurer is Garry Taylor (VCTA); and Julie Fisher (BEA) accepted the position of Secretary. The AGM also showed that BEA’s financial position has improved.

The Council meeting which followed the AGM received reports from each of the affiliates and from our Executive Officer, Christine Reid. Christine’s report highlighted achievements in the following areas:

- Financial Literacy, including working with the Commonwealth Bank Foundation, Australian and New Zealand Institute of Insurance and Finance, and Financial Basics Foundation. This has resulted in 100 secondary schools gaining \$3500 grants for the implementation of financial literacy programs in the school, and a folder of student activities and teachers guides on various aspects of financial literacy being made available to schools from Financial Basics Foundation.
- CPA Plan Your Own Enterprise Competition was again supported by the CPA, and attracted 2,000 quality entries from around Australia and New Zealand.
- BEA Conference 2004 was held in Auckland, New Zealand in July 2004, and was once again very successful. Our thanks to NZCETA for hosting the Conference.
- BEA Conference 2006 will be held in Adelaide on 1st and 2nd October 2006 and will be jointly hosted by BETASA and ETSSA. It will be a Conference which I would hope as many teachers as possible will attend. Begin planning your attendance now, and enjoy the hospitality of South Australia in late September/early October!

BEA is represented at a national level with various organisations, including Australian Federation of Societies for Study of Society and Environment (AFSSSE), the National Education Forum, and the Small Business Forum.

In the next 12 to 18 months, BEA will be developing a new teaching resource on insurance, in conjunction with Australian and NZ Institute of Insurance and Finance. This will be a DVD supported by teaching activities written by classroom teachers.

BEA has also entered into a contract with the Department of Education, Science and Training to produce an educational resource “Think like an Entrepreneur”. The project is to develop a DVD for classroom use that complements the business education curriculum in the senior years of schooling. The DVD will be supported by teacher professional development that will be delivered through the BEA affiliate network of teachers. The DVD will address the following:

- What are enterprise and entrepreneurial skills?
- How can these skills be developed through classroom learning?
- Why is it important to develop such skills in our young people?

The DVD will incorporate motivational young entrepreneurs talking about their experiences and discussing how they have been able to create their own career, business opportunities and community projects by being enterprising and entrepreneurial.

This will prove to be an invaluable resource for many teachers. The DVD and supporting classroom material will be made available free of charge to teachers who attend a professional development workshop, or who complete an on-line course for those in remote locations.

The Council meeting also examined issues common to many affiliates, and will BEA will continue to examine how it can assist State Associations in these and other areas. They include:

- Declining membership of Associations, with only 2 affiliates reporting increased membership.
- Journals – Sharing of resources for journals and a National Journal were discussed.
- Declining student numbers in Economics in most states, except NSW.
- Websites, and the difficulty states have with maintaining a website, and gaining resources to place on the website.
- Ageing Executives of State Associations and how younger teachers might become more involved.
- Being aware of National Educational issues and keeping affiliates informed.
- Developing links with similar overseas organisations such as USA and Britain

I look forward to leading BEA as we tackle these and other issues that affect the area of Business, Economics and Legal Studies. BEA's Executive Officer, Christine Reid, is the driving force behind many BEA initiatives, and Christine is also Executive Director of VCTA. Our aim should be to gain greater recognition for BEA in government and private enterprise organisations, and also to develop awareness of BEA amongst teachers of Accounting, Business, Economics, Legal Studies and other related areas.

Doug Cave
President, BEA