

September 2009

Issue 2

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# The BEAT Sheet

Business Educators Australasia Tasmania

## The BEAT Sheet

For teachers of  
Accounting,  
Economics,  
Business Studies,  
Enterprise,  
Computing (Business),  
Consumer Issues,  
Legal Studies, and  
Certificate courses in  
Financial Services,  
Retail, Business, Micro  
Business, Information  
Technology and  
Customer Contact

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## Welcome back!

Welcome to the new term! We hope your holiday was enjoyable, restful and has re-energized you for a busy Term 3!

Thank you to all those individuals, schools and colleges that have renewed their membership for 2009. Receipts have been mailed out and you should have received them by now, along with your bonus 'goodies' resource bag. If you haven't received them yet, please let me know as soon as possible.

If you haven't yet renewed your annual membership, we encourage you to do so soon! Attached to this BEAT Sheet is a Membership Form, in case you've misplaced yours. Membership allows you to participate in the range of PL opportunities and other activities planned for the year. You will also receive a resource bag of free goodies, complements of BEAT and our generous corporate supporters.

Best wishes!

## Congratulations, Julie Bird!

At the BEA (Business Educators of Australasia) AGM held in Canberra in July, Julie was nominated and endorsed as the recipient of a '*Recognition of Service to BEA*' award. It was noted that Julie's contribution has been outstanding.

Over many years of service, Julie has held various executive leadership positions and has made excellent contributions to advocacy for BEA and for curriculum development.

Well done, Julie!

## National Curriculum update

The National Curriculum will be a dominating focus for much of the work of BEA in 2009/2010.

Small reference groups in Economics (led by Doug Cave) and Business Studies (led by Jules Aldous) have been established. These are the two areas that are listed in the Melbourne Declaration. BEA will fund these writers in relation to developing the Economics and Business Studies position papers.

More information on the progress of these papers will follow in upcoming BEAT Sheets.

## Financial Literacy Professional Learning – supported by AGQTP

After the success of last year's PL, BEAT is planning on running another Financial Literacy session, scheduled for November. It is a full-day program that will focus on the following areas:

- Course outlines for Financial Literacy
- Pedagogy that supports teaching and learning in Financial Literacy
- Examples of lesson plans and student activities
- Useful websites and other source materials
- Using games to support the development of Financial Literacy – Monopoly, Cashflow for Kids and Cashflow 101 as well as Moneyopolis, ASX game and Essimoney
- Philanthropy, corporate social responsibility and ethical investing



Please let me know if you are interested in attending this session. (NB: relief is limited to members of BEAT)

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## CPA Plan Your Own Enterprise Competition 2009



CPA Australia

All Business Plans for this year's Competition are in, and are currently going through the judging stage. Watch this space! Winners will be announced in the next edition of The BEAT Sheet!

Last year's National Division One winner was Jane Chester from Launceston Church Grammar School! Read all about Jane's trip to China earlier this year on page 6 of this BEAT Sheet.

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## BEA Conference 2010

We have been officially advised that the BEA Conference for 2010 will be held **Thursday 15 July - Saturday 17 July** at the Brisbane Convention Centre. The theme for the conference is "*Moving Forward Together*". This will be jointly hosted by BEAQ and QETA.

For those of you who are interested in a great Professional Learning opportunity, put this date in your diary so you can start making plans for attending this event next year.

To make it even more inviting, NEAT (Network of Education Associations of Tasmania) is offering a **scholarship of \$700** for one BEAT member-teacher to attend this national conference. The catch? The successful applicant should be a 'new' teacher (someone who has been teaching for 3 years or less) and be prepared to make a commitment to supporting the activities of BEAT in the future. This may take the form of speaking at a BEAT-organised PL event for teachers, writing an article for an edition of 'The BEAT Sheet' or being a guest speaker at a BEAT meeting.

If this is something you would be interested in, please email me for more information.  
[neeshamarie.hartog@academy.tas.edu.au](mailto:neeshamarie.hartog@academy.tas.edu.au)

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## ATTENTION: Teachers of Economics!

A reminder to teachers of Economics: you are invited to access the members' section of the QETA (Queensland Economics Teachers' Association Inc.) website for fantastic educational activities, ideas and support. The website is <http://www.geta.com.au/>

User Name is **2009member** and the Password is **globalcrisis**

Please make use of this very worthwhile resource.

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### On-line Inter-High School Enterprise Program

BEAT member Anthony Crawford (teacher at Campbell Town DHS) was involved in initiating an online inter-high school enterprise program between Campbell Town District, New Norfolk and Rokeby High Schools.

In case you may not be aware, *IE Products* is an authentic online business maintained by high school students. These students are involved in all aspects of the business including manufacture of products, marketing, business planning and accounting.

They have recently launched a new website and set-up manual that now makes it possible for students from across Australia to be involved in this great program. Another new addition to their program is an online enterprise course that will be completed by Grade 9/10 students; this theoretical component is designed to complement the practical side of running a business.

If you would like to find out more about this great program, or to support this exciting venture, please go to <http://www.interhighenterprise.com>. Anthony is more than happy to provide further information upon request. Please email him on [anthony.m.crawford@education.tas.gov.au](mailto:anthony.m.crawford@education.tas.gov.au).

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### ABW (Australian Business Week)

ABW is a national competition where students compete in teams (companies) to run an existing business for a two-year period. Students build business awareness and self-development and the principles they learn as they work as a member of a team should make them more confident and ready for future challenges.



The objective of the game is to have the highest share price by making the best decisions regarding the operation, marketing and financing of their hotel business. BEAT generously supported the Hobart Campus' on-line competition this year.

BEAT members are encouraged to find out more about the ABW program to see if their school and students could benefit from participating in this fantastic educational opportunity next year. Check out <http://www.abw.org.au/> for more information.

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### Northern PL Session

A professional learning day for Business Studies teachers in the North of the State was held on August 26 at Launceston College to address the **teaching and assessment** of the new High School curriculum.

BEAT Members can look forward to hearing from those who attended this event to find out what was discussed. Watch this space in the next BEAT Sheet!

A special thanks goes to Angela Hudson and Amanda Claridge for organising and running this PL session.

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### Comview 09

The annual conference of VCTA will be held at the Victoria University City Campus, 300 Flinders Street, Melbourne on Monday 30 November and Tuesday 1 December. Members of BEA affiliates have been provided with a special registration fee of \$199 for one day or \$325 for two days.

For the program brochure, registration fees, accommodation, parking and public transport please visit [www.vcta.asn.au](http://www.vcta.asn.au).

### UTAS Faculty of Business Sampler Sessions

In an effort to develop stronger links between UTAS and students and teachers in high schools and colleges, Stuart Crispin (Lecturer at UTAS) organised some Sampler Sessions. The aim was to introduce interested students to the study offerings in the Faculty, and to allow them to gain an authentic experience in a University class without the pressure of attending a lecture with Uni students.

Students at Elizabeth College participated in these sessions in 2008 and Hobart Campus students attended in August this year. The four one-hour sessions conducted by actual lecturers at UTAS were based around activities that students would take part in if they were at University. Students heard sample lectures in Marketing, Human Resource Management, Entrepreneurship, and Accounting and Corporate Governance. The sessions were also designed to give students lots of information about the different courses on offer in the Faculty of Business.

UTAS is very keen to offer more sessions to interested schools/colleges/teachers in the future. If you are interested in finding out more, please email [neeshamarie.hartog@academy.tas.edu.au](mailto:neeshamarie.hartog@academy.tas.edu.au).

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### University Links

On Wednesday July 1, 7 BEAT members met at the UTAS Faculty of Business for an "Introduction to the UTAS Faculty of Business" PL session for teachers. This was an attempt to develop stronger links between staff at the Uni and teachers of Business subjects in schools/colleges. Attendees were given a general overview of the Faculty and the course offerings available. This was followed by two workshops on current business research being undertaken by Faculty staff.

Those who attended felt they were in a better position to give informed advice to their students about undergraduate degrees. It also offered the opportunity for attendees to be 'Uni students' again as we had a taste of learning about tourism and climate change, and the psychology of marketing.

The University is more than willing to provide information to teachers in schools and colleges regarding the courses on offer at UTAS.

A session at the Launceston Campus **may** be offered at a later date this year for Northern BEAT Members if there is sufficient demand. Please email [neeshamarie.hartog@academy.tas.edu.au](mailto:neeshamarie.hartog@academy.tas.edu.au) to register your interest.

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### ICAA's "Meet the Business Leader"

In conjunction with ICAA (Institute of Chartered Accountants, Australia), BEAT organised a great educational opportunity for teachers and their students of Business.

On July 31, five schools (a mix of state and independent) were invited to "Meet the Business Leader" at the Drysdale Institute in Hobart. This was a round-table event where students met practising Chartered Accountants who work at Deloitte, KPMG and the ATO and discuss their experiences as accountants.



It proved to be a fantastic pathway planning opportunity for students thinking about pursuing a career in Business. We were also treated with a sumptuous morning tea, prepared and served by students at the Institute which also gave attendees an insight into the Certificate work done by Hospitality students at Drysdale.

The feedback from both students and teachers who attended was very positive, and BEAT looks forward to supporting future events such as these.

Special thanks goes to Tessa Bryan from the Institute of Chartered Accountants for organising this very worthwhile session.

## A Tassie Girl ... National Winner!



CPA Australia

In June this year, Jane Chester from Launceston Church Grammar School went to Shanghai for a six-day trip. This was the First Prize of the 2008's CPA Australia Plan Your Own Enterprise Competition and Jane was the National Winner! Bernd Meyer (BEAT member and teacher at the school) had the privilege of accompanying Jane and her father on this fantastic trip. Below are some excerpts taken from Bernd's writings about his experience:

"The six-day trip to Shanghai was an incredible experience, highlighted by the size of the city, the number of people in a relatively small area, the noise and bustle of the streets, the stark contrasts of the rich and the poor, the old and the new, the friendliness and hardworking nature of its people, the ability of most younger Shanghailese to speak a little English, and the haggling and persistence of everyone to sell anything, anywhere, anytime.

While in Shanghai, we visited a High School, the People's Square and the Shanghai Museum, the Urban Planning Authority which is organising the 2010 World Expo, the World Financial Trade Centre, Austrade and the Shanghai office for CPA which was part of our sponsored trip visits. Jane briefed Mr Laurance Lau, a native Singaporean who is the CFO of Mark Kay operations in China, on her business plan for which she won the competition. We discussed global economics and carbon trading schemes as well as local economic and business issues.

I feel so privileged to have been given this opportunity to experience a fascinating culture. My recently acquired knowledge of Chinese customs, culture and to some extent, their language, has made me understand and appreciate China and its people better, which can only aid my teaching of business and economics in Australia."

Congratulations to Jane for her hard work and effort on her winning business plan, and also to Bernd for his help and guidance in his capacity as business teacher.

For more information about the CPA PYOE Competition, please check out their website:  
[http://www.afssoe.asn.au/pyoe/pyoe2009/FINAL\\_BROCHURE\\_PYOE\\_2009.pdf](http://www.afssoe.asn.au/pyoe/pyoe2009/FINAL_BROCHURE_PYOE_2009.pdf)

To read Jane's winning entry on "The Black Sheep Restaurant", please follow:  
[http://www.afssoe.asn.au/pyoe/pyoe2009/AUSTRALASIAN\\_WINNING\\_PLAN\\_2008.pdf](http://www.afssoe.asn.au/pyoe/pyoe2009/AUSTRALASIAN_WINNING_PLAN_2008.pdf)



**Business Educators  
Australasia  
(Tasmania)**

PO Box 197  
North Hobart  
TAS 7002

EMAIL:  
[neeshamarie.hartog@academy.tas.edu.au](mailto:neeshamarie.hartog@academy.tas.edu.au)

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We're on the Web!

See us at:

[www.afssoe.asn.au/beat/index.htm](http://www.afssoe.asn.au/beat/index.htm)

## BEAT supports activities in schools

*What's going on at your school? Are you or your students involved in exciting business-related activities?*

Let us know if something exciting is happening in the business area in your school/college/campus that BEAT can support.

Contact the Executive by emailing Neesha-Marie Hartog.

BEAT Members are welcome to make suggestions for **professional learning** ideas that may be organized by BEAT in the upcoming term, or even next year.

*Please drop me an email* – [neeshamarie.hartog@academy.tas.edu.au](mailto:neeshamarie.hartog@academy.tas.edu.au)

### *About Our Organization...*

Business Educators Australasia, Tasmania (BEAT) represents the interests of teachers of Accounting, Economics, Business Studies, Legal Studies, Computing (Business), Consumer Issues, Enterprise, and Certificate courses in Financial Services, Retail, Business, Micro Business, Information Technology and Customer Contact.

BEAT is affiliated at a national level with the peak

body, Business Educators Australasia (BEA).

BEAT is also affiliated with the peak teacher professional association in Tasmania, NEAT (Network of Educational Associations of Tasmania). See:

<http://www.neat.tas.edu.au/>

NEAT represents Tasmanian teacher associations on The Australian Joint Council of Professional Teaching Associations (AJCPTA) which is a federation of state

and territory joint councils of teacher professional associations representing over 100000 teachers. See: <http://www.ajcpta.edu.au/index.php>

BEAT activities are organized by a small group of volunteers who source resources and provide professional learning opportunities for members.

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## BEAT EXECUTIVE CONTACT DETAILS

### **PRESIDENT**

Haydn Betuel  
The Friends School  
[hbetuel@friends.tas.edu.au](mailto:hbetuel@friends.tas.edu.au)

### **TREASURER**

Rod Anderson  
Rosny College  
[rodney.anderson@education.tas.gov.au](mailto:rodney.anderson@education.tas.gov.au)

### **VICE PRESIDENT (SOUTH) PYOE CO-ORDINATOR**

Jodie Schafferius  
The Hutchins School  
[jsc@hutchins.tas.edu.au](mailto:jsc@hutchins.tas.edu.au)

### **SECRETARY**

Neesha-Marie Hartog  
Tasmanian Academy - Hobart Campus  
[neeshamarie.hartog@academy.tas.edu.au](mailto:neeshamarie.hartog@academy.tas.edu.au)

### **VICE PRESIDENT (NORTH) PYOE NORTHERN CONTACT**

Helen Mason  
Tasmanian Polytechnic – Newstead Campus  
[helen.mason@polytechnic.tas.edu.au](mailto:helen.mason@polytechnic.tas.edu.au)

### **PUBLIC OFFICER**

Jeremy Dooley  
Guilford Young College  
[jdooley@gyc.tas.edu.au](mailto:jdooley@gyc.tas.edu.au)



## Membership Renewal – 2009

Tax Invoice – ABN 57 984 913 285

*(Please note: NO GST is payable as part of this membership)*

Membership is current from 1 March 2009 – 28 Feb 2010	Annual Subscription Fee	Please tick appropriate type of membership
High School or College Membership (for up to 3 teachers) With school enrolment of more than 300 students	\$50.00	
High School or College Membership With school enrolment of less than 300 students	\$30.00	
Student Teacher Membership	\$ 5.00	
Non-school based Associate Membership (individual or corporate)	\$50.00	

**Please complete details as appropriate:**

Name of Member: .....

Names of the 3 teachers covered by school membership:

.....  
 .....  
 .....

Name of School/College or Organisation: .....

Postal Address: .....

.....

Postcode ..... Telephone..... Fax.....

Email contact for newsletters and correspondence:

.....

Please find enclosed a cheque for \$\_\_\_\_\_ payable to Business Educators Australasia (Tasmania) Inc, being for \_\_\_\_\_ membership.

**Please forward this application form with your payment to:  
 The Treasurer, BEAT Inc, PO Box 197, North Hobart 7002**